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**SANTA CRUZ COMMUNITY HEALTH CENTERS CELEBRATES OPENING OF  
NEW EAST CLIFF FAMILY HEALTH CENTER**

*REPRESENTATIVE SAM FARR TO HELP DEDICATE THE NEW FACILITY*

**MAY 20, 2014 — SANTA CRUZ, CA** — Santa Cruz Community Health Centers (SCCHC), formerly the Santa Cruz Women's Health Center, announced today the grand opening of its East Cliff Family Health Center, located at 21507 East Cliff Drive in Santa Cruz. Elected officials, including Representative Sam Farr and County Supervisor John Leopold, clinic staff, and community members will celebrate the grand opening May 23 at 10:00 am.

The East Cliff Family Health Center, along with its sister clinic, the Santa Cruz Women's Health Center in downtown Santa Cruz, will enable SCCHC to ultimately serve 10,000 patients through more than 35,000 annual visits. Both clinics provide primary care that is integrated with mental health and substance abuse services. Prenatal care and education and health insurance enrollment are also provided. Experienced, bilingual clinicians deliver care that supports the patient's needs and values.

The East Cliff clinic has also absorbed Dominican Hospital's highly regarded pediatric program, including its clinical team, and plan to grow the program at the new Live Oak site.

The 9,000-square-foot, state-of-the-art East Cliff Family Health Center contains 15 exam rooms, including a procedure room, three behavioral health counseling rooms, on-site lab services, a space for enrollment services, prenatal education office and group meeting space. The facility's provider area is built to enable teams of physicians, social workers, nurses and medical assistants to work together to treat patients and coordinate care.

"We're thrilled to be able to bring to Mid-County the model of compassionate, high quality care that we've developed over the last 40 years at our original site, the Santa Cruz Women's Health Center," said Leslie Conner, executive director of Santa Cruz Community Health Centers. "Now, timed with the expansion of health coverage thanks to the Affordable Care Act, we are prepared to serve even more patients who will be seeking a primary care provider."



According to State officials, Medi-Cal enrollment has occurred faster and in higher numbers across California. So far in Santa Cruz County, it appears that Medi-Cal enrollment will be far higher than the 8,600 originally projected for 2014. Covered California, the State's Health Benefits Exchange, reported that 1.4 million Californians had enrolled, surpassing its goal of 815,000 during its first 6-month enrollment period.

Glenys Davidson, SCCHC Board President, also noted that the organization is looking forward to partnering with outside groups to improve the health of the community. "We plan to work closely with local schools, family resource centers, and other organizations to ensure that Santa Cruz County – and the underserved area of Live Oak in particular – is as healthy as it can be."

Funding for the new center was made possible through contributions from Dominican Hospital, the Palo Alto Medical Foundation, Sutter Maternity & Surgery Center, the California Catalyst Fund, the Monterey Peninsula Foundation and other private donors. Dominican's parent organization, Dignity Health, provided a loan to complete the tenant improvements on the new site.

The Santa Cruz Women's Health Center will continue to serve women and children at its downtown location while the East Cliff Family Health Center will serve women, children, and men. While both clinics serve children, the new pediatric team will work at the East Cliff site.

To make an appointment or get more information, call 831-427-3500. A new website will be live on May 23 at [www.SCHealthCenters.org](http://www.SCHealthCenters.org).

### **About Santa Cruz Community Health Centers**

Through the Santa Cruz Women's Health Center and the East Cliff Family Health Center, SCCHC provides comprehensive primary care services in English and Spanish to women, men and children, regardless of their ability to pay. Seeded by the Santa Cruz Women's Health Center (SCWHC), Santa Cruz Community Health Centers is driven by its originator's 40-year commitment to social justice and access to health care as human right. Its mission remains constant: to provide quality health services and advocate the feminist goals of social, political, and economic equality. SCCHC's health centers deliver high-quality care through compassionate, dedicated medical providers, health educators, and administrative staff. SCCHC's clinics offer primary care, pediatrics, prenatal care and education, mental health and substance abuse counseling, chronic disease management, health insurance enrollment, and more. Learn more at [www.schealthcenters.org](http://www.schealthcenters.org).

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